

MERCHANTS BARTER EXCHANGE (MBE) CREATES NEW WEB PAGE TO SET THE RECORD STRAIGHT AGAINST RUMORS.

Merchants Barter Exchange (MBE), the fastest-growing and most respected national trade exchange in America has created a new section on their web site at <http://www.merchantsbarter.com>. MBE press releases, bulletins and other announcements will be posted to and continually updated to inform the public of the company's latest news and progress. This will help to dispel recent numerous rumors manifested by false news releases sent out and posted on free press release sites.

"We are very excited to offer our members and general public this new resource of information. Despite misleading press releases that have been posted on the web, our clients and the press will always receive accurate company information on our web site," said Steve Bolles, President of MBE.

Beginning on August 3, 2006 MBE received information that a North American Barter Association (NABA) press release was on the Internet with extremely negative information regarding MBE. Many fabricated news releases followed with fake names and numbers. These press releases are completely erroneous and MBE is not now, nor has ever been affiliated with North American Barter Association – NABA. The fact is NABA does not exist, and was concocted with an onslaught of bogus press releases by a former MBE employee hired to handle marketing projects. After learning of several instances of unprofessional and unethical business behavior, MBE terminated the employee. MBE has never received any correspondence of any kind from NABA, and there is no investigation or fines against MBE. MBE licensees are located nationwide in: New Jersey, California, Florida, North Carolina, Pennsylvania, Indiana, Arizona, Virginia, Washington, Michigan, Minnesota and New York.

"As a licensee owner with the company, I've realized how brilliant MBE is. The company is built of integrity and for the satisfaction of their members. I'm proud to be part of a team that continues to prove their dedication through their work," said Bill C. Licensee Owner, California.

To encourage companies to experience the benefits of Merchants Barter Exchange risk-free, MBE offers a unique "Double Your Money Back" guarantee by extending a Trade Dollar credit line representing more than double your initiation and membership fees, which can be spent with MBE member company's. MBE is currently working with E-Kartha to create new web-based software for brokering; which would be interactive for licensees, sales reps, and members. By working closely with their developers in India to bring the project to completion, Merchants Barter Exchange is on its way to becoming one of the largest trade companies in the industry and is eager to continue to grow. Their groundbreaking approach persistently sets them apart from their competition.

Merchants Barter Exchange began in 2000. Since then, they have proven a six-year reputation of success, and in 2004 expanded into licensing. By using barter, you can generate significant new business while you conserve cash and clear out excess time, inventory, or capacity. Their motto is 100% trade, 100% of the time. Barter exchange eliminates the drawback of traditional one-to-one bartering. You can obtain goods or services from a member company even if they have no need for your goods or services. Unlike regional exchanges, Merchants Barter Exchange is national in scope, providing their members many more opportunities to trade. Members conduct their transactions with 100% Trade Dollars, and charge Trade Dollar prices equivalent to cash prices. This supports the value of the Trade Dollar and enables a solid exchange for both the buyer and seller.

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